

# Non-Fungible Token (NFT): Overview, Evaluation, Opportunities and Challenges

## (Tech Report)

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**Abstract.** The Non-Fungible Token (NFT) market is mushrooming in the recent couple of years. The concept of NFT originally comes from a token standard of Ethereum, aiming to distinguish each token with distinguishable signs. This type of tokens can be bound with virtual/digital properties as their unique identifications. With NFTs, all marked properties can be freely traded with customized values according to their ages, rarity, liquidity, etc. It has greatly stimulated the prosperity of the decentralized application (DApp) market. At the time of writing (May 2021), the total money used on completed NFT sales has reached 34, 530, 649.86 USD. The thousandfold return on its increasing market draws huge attention worldwide. However, the development of the NFT ecosystem is still in its early stage, and the technologies of NFTs are pre-mature. Newcomers may get lost in their frenetic evolution due to the lack of systematic summaries. In this technical report, we explore the NFT ecosystems in several aspects. We start with an overview of state-of-the-art NFT solutions, then provide their technical components, protocols, standards and desired proprieties. Afterwards, we give a security evolution, with discussions on the perspectives of their design models, opportunities and challenges. To the best of our knowledge, this is the first systematic study on the current NFT ecosystems.

**Keywords:** Blockchain · NFT · DApp · Smart contract

## 1 Introduction

Non-Fungible Token (NFT) is a type of cryptocurrency [78] that is derived by the smart contracts of Ethereum [115]. NFT was firstly proposed in Ethereum Improvement Proposals (EIP)-721 [112] and further developed in EIP-1155 [113]. NFT differs from the classical cryptocurrencies [101] such as Bitcoin [94] in their inherent features. Bitcoin [94] is a standard coin, in which all the coins

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are equivalent and indistinguishable. In contrast, NFT is unique which cannot be exchanged like-for-like (equivalently, non-fungible), making it suitable for identifying something or someone in a unique way. To be specific, by using NFTs on smart contract (in Ethereum [115]), a creator can easily prove the existence and ownership of the digital assets in the form of videos, images, arts [79], event tickets [99], etc. Furthermore, the creator can also earn royalties each time of a successful trade on any NFT market or by peer-to-peer exchanging. Full-history tradability, deep liquidity, and convenient interoperability enable NFT to become a promising intellectual property (IP)-protection solution. Although, in essence, NFTs represent little more than code, but the codes to a buyer have ascribed *value* when considering its comparative scarcity as a digital object. It well secures selling prices of these IP-related products that may have seemed unthinkable for non-fungible virtual assets.

In the recent years, NFTs have garnered remarkable attention from both the industrial and scientific communities. It was reported that the 24-hour trading volume on average of the NFT market is 4,592,146,914 USD<sup>5</sup>, while the 24-hour trading volume of the entire cryptocurrency market is 341,017,001,809 USD. The liquidity of NFT-related solutions has accounted for 1.3% of the entire cryptocurrency market in such a short period (5 months). Early investors obtain thousandfold returns by selling unique digital collectibles. At the time of writing (May 2021), the NFTs-related market has significantly increased compared to one year ago (January 2020). Specifically, the total number of sales is 25,729 and their total amounts spent on completed sales reach 34,530,649.86 USD<sup>6</sup>. In particular, the total number of primary-market sales occupies 17,140, while the number of secondary sales (user-to-user) is 8,589. Correspondingly, the total USD used on primary market sales is 8,816,531.10. Besides, the active market wallets achieve 12,836, which is still increasing at a high speed as time goes. Surprisingly, the sale of NFTs was estimated at 12 million (December 2020) but exploded to 340 million within just two months (February 2021). Such skyrocket booming development makes NFT become a craze, or even be described by some as the future of digital assets.

Besides the above data, people have expressed interest in various types of NFTs. They participate in NFT-related games or trades with enthusiasm. CryptoPunks [20], one of the first NFT on Ethereum, has created more than 10,000 collectible punks (6039 males and 3840 females) and further promoted the ERC-721 standard to become popular. CryptoKitties [19] officially put NFTs on notice, and hit the market in 2017 with the gamification of the breeding mechanics. Participants fiercely competed at high prices to auction the rare cats, and the highest price reaches more than 999+ ETH<sup>7</sup> (equally 999k+ USD). Another outstanding instance is NBA Top Shot [40], which is an NFT trading platform used to buy/sell digital short videos of NBA moments. Thousands of NBA fans from

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<sup>5</sup> Data source from Coingecko (May, 2021) <https://www.coingecko.com/en/nft>

<sup>6</sup> Data captured from <https://nonfungible.com/market/history>

<sup>7</sup> Price available: <https://www.cryptokitties.co/kitty/1866420>

around worldwide have collected over 7.6 million top shot moments, building the roster of rookies, vets, and rising star players. Following projects also enjoy great success including Picasso Punks [47], Hashmasks [30], 3DPunks [4], unofficial punks [59], Polkamon [48], Chubbies [14], Bullrun Babes [12], Aavegotchi [5], CryptoCats [18], Moon Cats Rescue [38], NFT box [42], etc. There is no doubt that there is a hype cycle surrounding NFTs where most of products can be sold with high prices, some even hundreds or thousands of ETHs. Besides games and collectibles, NFTs also promote the development of art [104], ticketing event [99], value [73],[74], IoT [96], and finance [76][93]. Other types of surrounding markets play important roles as well to provide instant information and secure environments like statistic websites (e.g. NonFungible [45], DappRadar [24], NFT bank[41], DefiPulse [26], Coingecko [15]), trading marketplace (cryptoslam [21], Opensea [46], SuperRare [55], Nifty Gateway [44], Rarible [51], Zora [65]) and so-called NFT ecosystem (such as DeGo [25]).

Despite NFTs have a tremendous potential impact on the current decentralized markets and the future business opportunities, the NFT technologies are still in the very early stage. Some potential challenges are required to be carefully tackled, while some promising opportunities should be highlighted. Further, even though much literature on NFTs, from blogs, wikis, forum posts, codes and other sources, are available to the public, a systematic study is absent. This paper aims to draw attention to these questions insofar as observed and focus on summarising current NFT solutions. We provide a detailed analysis of its core components, technology roadmap status, opportunities, and challenges. The contributions are provided as follows.

- Firstly, *we abstract the design models of current NFT solutions*. Specifically, we identify the core technical components that are used to construct NFTs. Then, we present their protocols, standards and targeted properties.
- Secondly, *we give a security evaluation of current NFT systems*. We adopt the STRIDE threat and risk evaluation [102] to investigate potential security issues. Based on that, we also discuss the corresponding defense measures for the issues.
- Thirdly, *we explore some future opportunities of NFTs in many fields*. Applying NFTs to real scenarios will boost a wide range of new applications. We give a set of practical instances (projects) leveraging NFTs with great success or prosperous market.
- Finally, *we highlight a series of open challenges in NFT ecosystems*. Blockchain-based NFT systems still confront unavoidable problems like privacy issues, data inaccessibility, etc. We outline open challenges existed in state-of-the-art NFT solutions.

The rest part of this work is organized as follows. Section 2 provides the technical components used to build NFTs. Section 3 presents the protocols and standards. Based on that, Section 4 gives our security evaluation. Section 5 discusses the fu-

ture opportunities, while Section 6 outlines the open challenges. Finally, Section 7 concludes this work. Appendix A and Appendix B provide NFT collectible ranking and an overview of existing NFT projects, respectively.

## 2 Technical Components

In this part, we show the technical components that are related to the NFT’s activities. These components lay the building foundations of a fully functional NFT scheme. Details are shown as follows.

**Blockchain.** Blockchain was originally proposed by Nakamoto [94], where Bitcoin uses the proof of work (PoW) [83] algorithm to reach an agreement on transaction data in a decentralized network. Blockchain is defined as a distributed and attached-only database that maintains a list of data records linked and protected using cryptographic protocols [82]. Blockchain provides a solution to the long-standing Byzantine problem [88], which has been agreed upon with a large network of untrusted participants. Once the shared data on the blockchain is confirmed in most distributed nodes, it becomes immutable because any changes in the stored data will invalidate all subsequent data. The most prevailing blockchain platform used in NFT schemes is Ethereum [115], providing a secure environment for executing the smart contracts. In addition, several solutions drop their customized chain-engines or blockchain platforms to support their specialized applications, and some of them are Flow [2], EOS [63], Hyperledger [85][66], and Fast Box [28][107].

**Smart contract.** Smart contracts were originally introduced by Szabo [103], aiming to accelerate, verify or execute digital negotiation. Ethereum [115] further developed smart contracts in the blockchain system [80][67]. Blockchain-based smart contracts adopt Turing-complete scripting languages to achieve complicated functionalities and execute thorough state transition replication over consensus algorithms to realize final consistency. Smart contracts enable unfamiliar parties and decentralized participants to conduct fair exchanges without a trusted third party and further propose a unified method to build applications across a wide range of industries. The applications operating on top of smart contracts are based on state-transition mechanisms. The states that contain the instructions and parameters are shared by all the participants, thus guaranteeing transparency of the execution of these instructions. Also, the positions between states have to stay the same across distributed nodes, which is important to its consistency. Most NFT solutions [20][19][40][47][30][4] rely on smart contract based blockchain platforms to ensure their order-sensitive executions.

**Address and transaction.** Blockchain address and transaction are an essential concept in cryptocurrencies. A blockchain address is a unique identifier for a user to send and receive the assets, which is similar to a bank account when spending the assets in the bank. It consists of a fixed number of alphanumeric characters generated from a pair of public key and private key. To transfer NFTs, the owner

must prove in possession of the corresponding private key and send the assets to another address(es) with a correct digital signature. This simple operation is usually performed using a cryptocurrency wallet and is represented as sending a transaction to involve smart contracts in the ERC-777 [86] standard.

**Data encoding.** Encoding is the process of converting data from one form to another. Normally, many files are often encoded into either efficient, compressed formats for saving disk space or into an uncompressed format for high quality/resolution. In the mainstream blockchain systems such as Bitcoin [94] and Ethereum [115], they employ **hex** values to encode transaction elements such as the function names, parameters and return values. This implies that the raw NFT data must follow these rules. If one claims s/he owns the NFT-based intellectual property, s/he essentially owns the original piece of **hex** values signed by the creator. Others can freely copy the raw data, but they cannot claim ownership of the property. Based on that, we can observe that the NFT-related activities (e.g. buy/sell/trade/auction) have to be processed under these four phases, similar to the basic processing procedure of smart contracts.

### 3 Protocols, Standards and Properties

This section presents the basic model of NFT schemes, with emphasis on their protocols, token standards and key properties.

#### 3.1 Protocols

The establishment of NFT requires an underlying distributed ledger for records, together with exchangeable transactions for trading in peer-to-peer network. This report primarily treats the distributed ledger as a special type of database that stores NFT data. In particular, we assume that the ledger have basic security consistency, completeness and availability characteristics. Beyond that, an NFT system also consists of another two roles: NFT owner and NFT buyer. We provide the detailed protocol (also see Fig.1) as follows.

- **NFT Digitize.** An NFT owner checks that the file, title, description are completely accurate. Then, s/he digitizes the raw data into a proper format.
- **NFT Store.** An NFT owner stores the raw data into an external database outside the blockchain. Note that, s/he is also allowed to store the raw data inside a blockchain, despite this operation is gas-consuming.
- **NFT Sign.** The NFT owner signs a transaction, including the hash of NFT data, and then sends the transaction to a smart contract.
- **NFT Mint&Trade.** After the smart contract receives the transaction with the NFT data, the minting and trading process begins. The main mechanism behind NFTs is the logic of the Token Standards that can be found in Section 3.2.

- **NFT Confirm.** Once the transaction is confirmed, the minting process completes. By this approach, NFTs will forever link to a unique blockchain address as their persistence evidence.

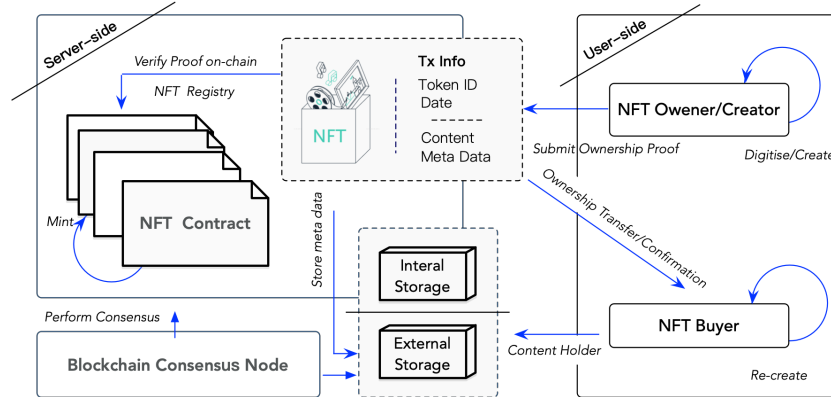


Fig. 1: Model of NFT Systems

In a blockchain system, each block has a limited capacity. When the capacity in one block becomes full, other transactions will enter a future block linked to the original data block. In the end, all linked blocks have created a long-term history that remains permanent. The NFT system, in essence, is a blockchain-based application. Whenever an NFT is minted or sold, a new transaction is required to send to invoke the smart contract. After the transaction is confirmed, the NFT metadata and ownership details are added to a new block, thereby ensuring that the history of the NFT remains unchanged and the ownership is preserved.

### 3.2 Token Standards

In this part, we clarify the differences in token standards related to NFTs, including ERC-20 [77], ERC-721 [111], and ERC-1155 [114] (see Algorithm 1). These standards have a great impact on the development of the ongoing NFT schemes. We discuss them as follows.

The most prevailing token standard comes from ERC-20 [77]. It introduces the concept of fungible tokens that can be issued on top of Ethereum once satisfying the requirements. The standard makes tokens the same as another one (in terms of both type and value). An arbitrary token is always equal to all the other tokens. This stimulates the hype of Initial Coin Offering (ICO) from 2015 to present. A lot of public chains and various blockchain-based DApps [71][98] gain sufficient initial findings in this way. In contrast, ERC-721 [111] introduces a non-fungible token standard that differs from the fungible token. This type of token is unique that can be distinguished from another token. Specifically, every

NFT has a uint256 variable called `tokenId`, and the pair of contract address and uint256 `tokenId` is globally unique. Further, the `tokenId` can be used as an input to generate special identifications such as images in the form of zombies or cartoon characters.

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**Algorithm 1:** NFT Standard Interfaces (with selected functions)

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```

interface ERC721 {
    function ownerOf(uint256_tokenId) external view returns (address);
    function transferFrom(address_from, address_to, uint256_tokenId)
    external payable; ...
}
interface ERC1155 {
    function balanceOf(address_owner, uint256_id) external view returns
    (address);
    function balanceOfBatch(address calldata _owners, uint256 calldata
    _ids) external view returns (uint256 memory);
    function transferFrom(address_from, address_to, uint256_id, uint256
    quantity) external payable; ...
}

```

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Another standard ERC-1155 (Multi Token Standard) [114] extends the representation of both fungible and non-fungible tokens. It provides an interface that can represent any number of tokens. In previous standards, every `tokenId` in contact only contains a single type of tokens. For instance, ERC-20 makes each token type deployed in separate contracts. As well, ERC-721 deploys the group of non-fungible tokens in a single contract with the same configurations. In contrast, ERC-1155 extends the functionality of `tokenId`, where each of them can independently represent different configurable token types. The field may contain its customized information such as the metadata, lock-time, date, supply, or any other attributes. Here, we provide an illustration (see Fig.2) to show their structures and aforementioned differences.

### 3.3 NFTs Desired Proprieties

NFT schemes are essentially decentralized applications [70], and thus enjoy the benefits/properties from their underlying public ledgers. We summarise the key properties as follows.

- **Verifiability.** The NFT with its token metadata and its ownership can be publicly verified.
- **Transparent Execution.** The activities of NFTs include minting, selling and purchasing are publicly accessible.

- **Availability.** The NFT system never goes down. Alternatively, all the tokens and issued NFTs are always available to sell and buy.
- **Tamper-resistance.** The NFT metadata and its trading records are persistently stored and cannot be manipulated once the transactions are deemed as confirmed.
- **Usability.** Every NFT has the most up-to-date ownership information, which is user-friendly and information-clearly.
- **Atomicity.** Trading NFTs can be completed in one atomic, consistent, isolated, and durable (ACID) transaction. The NFTs can run in the same shared execution state.
- **Tradability.** Every NFTs and its corresponding products can be arbitrarily traded and exchanged.

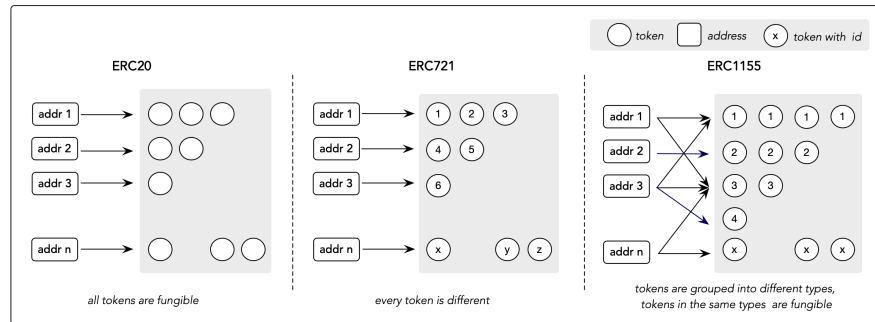


Fig. 2: NFT-related Token Standards

## 4 Security Evaluation

An NFT system is a combination technology that consists of blockchain, storage and web application. Security evaluation on the NFT system is challenging since each component may become an attacking interface that makes the whole system really vulnerable against the attacker. Thus, we adopt the STRIDE threat and risk evaluation [102], which covers all security aspects of a system: authenticity, integrity, non-repudiability, availability and access control. We investigate the potential security issues and propose some of the corresponding defense measures to address these issues (see Table 1).

**Spoofting.** Spoofting is the ability to impersonate another entity (for example, another person or computer) on the system, which corresponds to authenticity. When a user interacts to mint or sells the NFTs, an malicious attacker may exploit authentication vulnerabilities or steal the user’s private key to transfer the ownership of NFTs illegally. Thus, we recommend to have a formal verification



for the NFT smart contract and to use the cold wallet to prevent the private key leakage.

**Tampering.** Tampering refers to the malicious modification of NFT data, which violates integrity. Assume that the blockchain is a *robust* public transaction ledger [81,82] and a hash algorithm is preimage resistance and second preimage resistance [100]. The metadata and ownership of NFTs cannot be maliciously modified after the transaction is confirmed. However, the data stored outside blockchain may be manipulated. Therefore, we recommend users to send both the hash data as well as the original data to the NFT buyer when trading/exchanging NFT-related properties.

Table 1: Potential Security Issues and Corresponding Solutions of NFTs.

STRIDE	Security Issues	Solutions
<b>Spoofing</b> <i>(Authenticity)</i>	<ul style="list-style-type: none"> <li>• An attacker may exploit authentication vulnerabilities</li> <li>• An attacker may steal a user’s private key.</li> </ul>	<ul style="list-style-type: none"> <li>• A formal verification on the smart contract.</li> <li>• Using the cold wallet to prevent the private key leakage.</li> </ul>
<b>Tampering</b> <i>(Integrity)</i>	<ul style="list-style-type: none"> <li>• The data stored outside the blockchain may be manipulated.</li> </ul>	<ul style="list-style-type: none"> <li>• Sending both the original data and hash data to the NFT buyer when trading NFTs.</li> </ul>
<b>Repudiation</b> <i>(Non-repudiability)</i>	<ul style="list-style-type: none"> <li>• The hash data may bind with an attacker’s address.</li> </ul>	<ul style="list-style-type: none"> <li>• Using a multi-signature contract partly.</li> </ul>
<b>Information disclosure</b> <i>(Confidentiality)</i>	<ul style="list-style-type: none"> <li>• An attacker can easily exploit the hash and transaction to link a particular NFT buyer or seller.</li> </ul>	<ul style="list-style-type: none"> <li>• Using privacy-preserving smart contracts instead of smart contracts to protect the user’s privacy.</li> </ul>
<b>Denial of service</b> <i>(Availability)</i>	<ul style="list-style-type: none"> <li>• The NFT data may become unavailable if the asset is stored outside the blockchain.</li> </ul>	<ul style="list-style-type: none"> <li>• Using the hybrid blockchain architecture with weak consensus algorithm.</li> </ul>
<b>Elevation of privilege</b> <i>(Authorization)</i>	<ul style="list-style-type: none"> <li>• A poorly designed smart contract may make NFTs lose such properties.</li> </ul>	<ul style="list-style-type: none"> <li>• A formal verification on the smart contracts.</li> </ul>

**Repudiation.** Repudiation refers to the situation where the author of a statement cannot dispute [117], which is related to the security property of non-repudiability [91]. In particular, the fact that a user sends NFT to another user cannot deny. This is guaranteed by the security of the blockchain and the unforgeability property of a signature scheme. However, the hash data may be

stolen by a malicious attacker, or the hash data may bind with an attacker’s address. Thus, we believe that using a multi-signature contract can partly solve this issue since each binding must be confirmed by more than one participant.

**Information disclosure.** Information leakage occurs when information is exposed to unauthorized users, which violates confidentiality [91]. In the NFT system, the state information and the instruction code in the smart contracts are entirely transparent, and any state and its changes are publicly accessible by any observer. Even if the user only puts the NFT hash into the blockchain, the malicious attackers can easily exploit the linkability of the hash and transaction. Thus, we recommend the NFT developer to use privacy-preserving smart contracts [89][90] instead of plain smart contracts to protect the user’s privacy.

**Denial of Service (DoS).** DoS attack [92] is a type of network attacks in which a malicious attacker aims to render a server unavailable to its intended users by interrupting the normal functions. DoS violates the availability and breaks down the NFT service, which can indeed be used by unauthorized users. Fortunately, the blockchain guarantees the high availability of user’s operations. Legitimate users can use the required information when needed and will not lose data resources due to accidental errors. However, DoS can also be used to attack the centralized web applications or the raw data outside the blockchain, resulting in denial-of-service to NFT service. Recently, a new hybrid blockchain architecture with weak consensus algorithm was proposed [107], by which this architecture solves the availability issues using two algorithms.

**Elevation of Privilege.** Elevation of Privilege [102] is a property that is related to the authorization. In this type of threat, an attacker may gain permissions beyond those initially granted. In the NFT system, the selling permissions are managed by a smart contract. Again, a poorly designed smart contract may make NFTs lose such properties.

## 5 Opportunities

This section explores the opportunities of NFTs. We discuss several typical fields which may get benefits from NFTs.

**Boosting gaming industry.** NFT has great potential in the gaming industry. There already exist some crypto games are CryptoKitties [19], Cryptocats [18], CryptoPunks [20], Meebits [34], Axie Infinity [9], Gods Unchanged [29], and TradeStars [57]. A fascinating feature of such games is the “breeding” mechanism. Users can personally raise pets and spend much time breeding new offspring. They can also purchase the limited/rare edition virtual pets, and then sell them at a high price. The extra reward attracts lots of investors to join the games, making NFTs come to prominence. Another exciting functions of the NFT are that it provides ownership records of items in the games and promotes economic marking place in the ecosystem, benefiting both developers and players. In particular, game developers who are NFT publishers of the features

(e.g., weapons and skins) can earn royalties each time their items are (re-)sold on the open market. The players can obtain personal exclusivity game items. This will create a mutually beneficial business model in which both players and developers profit from the second-hand NFT markets. After that, the blockchain communities extend NFTs to a large extent that covers various types of digital assets.

**Flourishing virtual events.** Traditional online events rely on centralized companies that provide trust and technology. Although blockchain takes over several types of activities like raising money (either by ICO/IFO/IEO/etc.), its applications are still constrained in a small range of events. NFTs greatly extend the scope of blockchain applications with the help of their additional properties (uniqueness, ownership, liquidity). This enables each individual to link to a specific event just like the patterns in our real life. We give the instance of the ticketing event. When buying tickets in a traditional event ticket market, consumers must trust the third party. Therefore, there is a risk of buying fraudulent or invalid tickets, which are counterfeit or possibly counterfeit or might be cancelled. The same ticket may be sold many times or obtained by extracting from ticket images posted online in an extreme case. “NFT-based ticket” represents a ticket issued by the blockchain to demonstrate entitlement to access to any event such as culture or sports. An NFT-based ticket is unique and scarce, meaning that the ticket holder cannot resell the ticket after it is sold. The blockchain-based smart contract provides a transparent ticket trading platform for the stakeholders such as the event organizer and the customer. Consumers can buy and sell the crypto ticket from the smart contract rather than rely on third parties in an efficient and reliable way.

**Protecting digital collectibles.** Digital collectibles contain a variety of types, ranging from trading cards, wines [64], digital images [55], videos [40], virtual real estate [1], domain names [27][60], diamond [31][43], crypto stamp [17] and other real/intellectual properties. We take the field of arts as an example. Firstly, artists in traditional ways have very few channels to display the works. The prices cannot reflect the true value of their works due to the absence of attention. Even their published work on social networks has been charged with intermediary fees by platforms and advertisements. NFTs transform their work into digital formats with integrated identities. Artists do not have to transfer ownership and contents to agents. This provides them impetus with lots of profits. Typical instances include Mad Dog Jones’s REPLICATOR (selling with 4.1 million USD<sup>8</sup>), Grimes’s work (selling in total around 6 million USD<sup>9</sup>) and other works from great crypto-artists like Beeple [10] / Trevor Jones [58]. Furthermore, artists in general cases cannot receive royalties from future sales of their works. In contrast, NFTs can be programmed so that the artist receives a predetermined royalty fee each time when his digital artwork exchanges in the markets (e.g.

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<sup>8</sup> News source: <https://www.phillips.com/detail/mad-dog-jones/NY090121/1>

<sup>9</sup> News source: <https://www.theverge.com/2021/3/1/22308075/grimes-nft-6-million-sales-nifty-gateway-warnymph>

[32], SuperRare [55], MakersPlace [33], Rare Art Lab[50], VIV3 [61]). This is an efficient way to manage and protect digital masterpieces. In addition, several platforms (e.g. Mintbase [37] and Mintable [36]) have even established tools to support ordinary people to create their own NFT works easily.

**Inspiring the Metaverse.** Metaverse is a collective virtual shared space that allows all types of digital activities. Generally, it covers a set of techniques like augmented reality and the Internet to establish the virtual world. The concept stems from the last decades and has a great process with the rapid development of blockchain. Blockchain provides an ideal decentralized environment for the virtual online worlds. Participants under this blockchain-fueled alternative realities [46] can have many types of intriguing use cases like enjoying games, displaying self-made arts, trading assets and virtual properties (arts, land parcels, names, video shots, wearables), etc. In addition, users also have opportunities to get profits from the virtual economy. They can lease the buildings (such as offices) to others to earn the bond or raise rare pets and sell them to get the rewards. Primary blockchain-empowered projects are Decentraland [1], Cryptovoxels [22], Somnium Space [53], MegaCryptoPolis [35] and Sandbox [3]. In fact, the metaverse ecosystem covers all aforementioned applications. We list it separately here simply because it is still in an early stage due to the complexity.

## 6 Challenges

To enable the development of the above NFT applications, a series of barriers have to be overcome as with any nascent technologies. We discuss some typical challenges from the perspectives of usability, security, governance, and extensibility, covering both the system level issues caused by blockchain-based platforms and human factors such as governs, regulation, and society.

### 6.1 Usability Challenges

Usability is to measure the users' effectiveness, efficiency, and satisfaction when testing a specific product/design. Most of NFT schemes are built on top of Ethereum. Therefore, it is obvious that the main drawbacks of Ethereum are inherited. We discuss two major challenges that have direct impacts on the user experience.

- **Slow confirmation.** NFTs usually send the transactions to the smart contract to achieve reliable and transparent management (such as mint, sell, exchange). However, current NFT systems are closely coupled with their underlying blockchain platforms, which makes them suffer from low performance (Bitcoin reaches merely 7 TPS [105] while Ethereum only 30 TPS). This results in extremely slow confirmation of NFTs. Conquering this issue requires a redesign of the blockchain topology [109], optimization of its structure [106][84] or improvement on the consensus mechanisms [67]. Existing blockchain systems cannot fulfil such requirements.

- **High gas prices.** High gas prices have become a major problem for NFT marketplaces, especially when minting the NFTs at a large scale that requires uploading the metadata to the blockchain network. Every NFT-related transactions are more expensive than a simple transfer transaction because smart contracts involve computational resources and storage to be processed. At the time of writing, to mine an NFT token costs over USD 60 (equivalently in around  $5 \times 10^2 wei$ )<sup>10</sup>. To complete a simple NFT trade can run between USD 60 and USD 100 for each transaction. Expensive fees caused by complex operations and high congestion greatly limit its wide adoption.

## 6.2 Security and Privacy Issues

The data from users is at the first priority of any systems. However, the data (stored off-chain but relates to on-chain tags) confronts the risk of losing linkage or being misused by malicious parties. We give details as follows.

- **NFT data inaccessibility.** In the mainstream NFT projects [2,1,3], a cryptographic “hash” as the identifier, instead of a copy of the file, will be tagged with the token and then recorded on the blockchain to save the gas consumption. This makes the user lose confidence in the NFT because the original file might be lost or damaged. Several NFT projects integrate their system with a specialized file storage system such as IPFS [68] in which IPFS addresses allow users to find a piece of content so long as someone somewhere on the IPFS network is hosting it. Still, such systems have inevitable flaws. When the users “upload” NFT metadata to IPFS nodes, there is no guarantee that their data will be replicated among all the nodes. The data may become unavailable if the asset is stored on IPFS and the only node storing it is disconnected from the network [69]. This issue has been reported by DECRYPT.IO [69] and CHECKMYNFT.COM [72]. Also, an NFT might point to an erroneous file address. If that is the case, a user cannot prove that s/he actually owns the NFT. In a word, Relying on an external system as the core component (storage) for an NFT system is vulnerable.
- **Anonymity/Privacy.** In the current stage, the anonymity and privacy of NFTs are still understudied. Most NFT transactions rely on their underlying Ethereum platform, which only provides pseudo-anonymity rather than strict anonymity or privacy. Users can partially hide their identities if the links between their real identities and corresponding addresses are known by the public. Otherwise, all the activities of users under the exposed address are observable. Existing privacy-preserving solutions (e.g. homomorphic encryption [108], zero-knowledge proof [110], ring signature [95], multi-party computation [97]) have not been yet applied to the NFT-related schemes due to their complicated cryptographic primitives and security assumptions. Similar to other types of blockchain-based systems, decreasing expensive computation costs becomes the key to implement privacy-promised schemes.

<sup>10</sup> Source calculated from <https://coinmarketcap.com/> and <https://ethereum.org/en/developers/docs/gas/>

### 6.3 Governance Consideration

Similar to the situations of most cryptocurrencies, NFTs also confront the barriers like strict management from the governance. On the other side, how to properly regulate this nascent technology with the corresponding market is also a challenge. We discuss two typical issues from both sides.

- **Legal pitfalls.** NFTs confront legal and policy issues across a wide range of areas [78][87]. Potential concerned areas cover commodities, cross-border transactions, KYC (Know Your Customer) data, etc. It is important to understand the related regulatory scrutiny and litigation before moving into the NFT tracks. In some countries, such as Indian and China, the legal situation is strict for cryptocurrencies, and also for NFT sales. Exchanging, trading, selling, or buying NFTs have to overcome the difficulties of governance. Legally, users can only trade derivatives on authorized exchanges such as stocks and commodities or exchange tokens with someone person-to-person. Several countries, such as Malta and France, are trying to implement suitable laws with the aim to regulate the service of digital assets. Elsewhere, issues are resolved by using existing laws. They require buyers to follow complex or even contradictory terms. Therefore, undertaking due diligence is a necessity before investing serious tokens in NFTs.
- **Taxable property issues.** IP-related products (including arts, books, domain names, etc.) are treated as taxable property under the current legal framework. However, NFT-based sales stay out of this scope. Although few countries, such as the U.S. (internal revenue service, IRS), tax cryptocurrencies as property, most areas worldwide have not yet considered it. This may greatly increase the financial crimes under cover of NFT trading. The governments would love to make the sale of NFTs reliable with tax consequences. Specifically, the individual participants should have the tax liability on any capital gains that are related to NFT properties. Also, NFT-for-NFT, NFT-for-IP, and Eth-for-NFT (or vice versa) exchanges should be taxed. Furthermore, for high-profit properties, or collectibles, a higher tax bracket should be applied. Thus, NFT-related trades are suggested to seek more advice from professional tax departments after the profound discussions.

### 6.4 Extensibility Issues

The extensibility of NFT schemes is two-fold. The first is to stress whether a system can interact with other ecosystems. The second focuses on whether NFT systems can obtain updates when the current version is left behind.

- **NFT Interoperability (cross-chain).** Existing NFT ecosystems are isolated from each other. Users once have selected one type of product can only sell/buy/trade them within the same ecosystem/network. This is due to the reason of its underlying blockchain platform. Interoperability and cross-chain communication are always the handicaps for the wide adoption of DApps.

Based on the observations from [116], cross-chain communications can only be implemented with the help of external trusted parties. The decentralization property, in this way, has been inevitably lost to some extent. But fortunately, most of the NFT-related projects adopt Ethereum as their underlying platform. This indicates that they share a similar data structure and can exchange under the same rules.

- **Updatable NFTs.** Transitional blockchain updates their protocols through the soft forks (minor modifications that are compatible forwards) and hard forks (significant modifications that may conflict with previous protocols). A formal discussion has been provided in [75] stating the difficulties and trade-offs when applying the updates to an existing blockchain. Despite the generic model, the new blockchain still has strict requirements such as tolerating specific adversarial behaviour and staying online during the update process. NFT schemes closely rely on their underlying platforms and keep consistent with them. Although the data are often stored in separate components (such as the IPFS file system), the most important logic and tokenId are still recorded on-chain. Properly updating the system with improvements will be a necessity.

## 7 Conclusion

Non-Fungible Token (NFT) is an emerging technology prevailing in the blockchain market. In this report, we explore the state-of-the-art NFT solutions which may re-shape the market of digital/virtual assets going forward. We firstly analyze the technical components and provide the design models and properties. Then, we evaluate the security of current NFTs systems and further discuss the opportunities and potential applications that adopt the NFT concept. Finally, we outline existing research challenges that require to be solved before achieving mass-market penetration. We hope this report delivers timely analysis and summary of existing proposed solutions and projects, making it easier for newcomers to keep up with the current progress.

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## Appendix A. Top Sales of NFT Properties

Table 2: NFT Collectible Ranking by Sales Volume (All-time)

Rank	Product	Sales	Buyers	Txns	Owners
1	NBA Top Shot [40]	\$573,815,060.38	285,306	4,877,975	498,659
2	CryptoPunks [20]	\$316,956,115.15	2,716	13,231	2,282
3	Meebits [34]	\$54,750,807.84	1,336	2,995	4,436
4	Hashmasks [30]	\$49,713,202.76	3,165	11,322	4,254
5	Sorare [54]	\$39,807,257.19	16,435	225,909	18,050
6	CryptoKitties [19]	\$33,230,422.66	100,624	762,562	
7	Art Blocks [7]	\$18,824,119.18	2,052	10,907	4,521
8	Alien Worlds [6]	\$17,239,575.21	165,818	2,280,968	1,124,901
9	Bored Ape Yacht Club [11]	\$11,844,235.71	2,281	5,786	2,697
10	Toppo MLB [56]	\$10,205,104.07	12,706	365,963	36,283

Data captured on May 10, 2020, source from: <https://cryptoslam.io/>

## Appendix B. Overview of Existing NFT solutions

Table 3: Existing NFTs Projects (May, 2021)

Types	Projects	Platform	Key Words
<i>Collectible</i>	NBA Top Shot [40]	Flow [2]	Basketball moments
	CryptoPunks [20]	Ethereum	The first NFT products
	CryptoWine [23]	Ethereum	Mining by graps / Trading wines
	Hashmask [30]	Ethereum	Digital arts / Blind boxes
<i>Cards</i>	Sorare [54]	Ethereum	Football star cards
	Skyweaver [52]	Ethereum	Card game
	Cometh [16]	Ethereum	Galaxy background
	Gods Unchained [29]	Ethereum	Trading card game / Hearthstone
	Topps MLB [56]	WAX [62]	Baseball cards
	R Planet [49]	WAX	Red planet background
<i>Raising Pets</i>	CryptoKitties [19]	Ethereum	The first game with hype in Ethereum
	CryptoCats [18]	Ethereum	Raising pets and sell with high prices
	Axie Infinity [9]	Ethereum	
<i>Virtual World</i>	Sandbox [3]	Ethereum	Create, explore and trade in the virtual world owned by users, also make money by selling the properties.
	Decentraland [1]	Ethereum	
	Somnium Space [53]	Ethereum	
	Cryptovoxels [22]	Ethereum	
	Alien Worlds [6]	WAX	
	MyCryptoHeros [39]	Ethereum	
<i>Real Properties</i>	Crypto stamp [17]	Ethereum	NFTs on stamps
	Diamonds [43]	Ethereum	NFTs on diamonds
	Icccap [31]	Ethereum	
	Wiv [64]	Ethereum	NFTs on wine
<i>Art Market</i>	SuperRare [55]	-	A marketplace to create, collect and trade unique, single-edition artworks. Every artwork is authentically created by artists, and tokenized as a crypto-collectible digital item.
	Rarible [51]	-	
	Cargo [13]	-	
	Async Art [8]	-	
	Nifty Gateway [44]	-	
	KnownOrigin [32]	-	
<i>Statistic Web</i>	NonFungible [45]	-	Trace and monitor NFT-related projects or generic types of cryptocurrencies by providing timely statistical data to show trends.
	DappRadar [24]	-	
	NFT bank[41]	-	
	DefiPulse [26]	-	
	Coingecko [15]	-	
<i>Exchanges</i>	Cryptoslam [21]	-	A marketplace to trade unique, single-edition NFT-based properties.
	Opensea [46]	-	
	Zora [65]	-	

Sources from NonFungible, Cryptoslam, DefiPulse, Coingecko, and DappRadar.